

Department of Liberal Education Era University, Lucknow

Course Outline

Effective From: 2023-24

Name of the Program	B.A. / B.Sc. (LIBERA	AL EDUCA	TION)	Year/ Semester:	3	3 rd / 5 th		
Course Name	Motion Graphics Composting &Visual Effects	Course Code: ANI301P		Type:	Practical			
Credits	01			Total Practical Hours:	30 Hours			
Evaluation Spread	Internal Continuous Assesment:	10 Marks		End Term Exam:	15 Marks			
Type of Course	C Compulsory			C Creative	0	Life Skill		
Course Objectives	 This course was design to expose the students to the basic visual effect and motion graphics. This includes understanding and designing aspects by using a visual effect and motion graphics application. The students will be expose to the skill of using a visual effect and motion graphics software such as After Effect. Motion graphics designers, sometimes just called motion designers, create artwork for the web, television or film. They use visual effects, animation and other cinematic techniques to bring life to their creations. They design graphics that are in motion—just as their title suggest. 							
	Course Outcomes (CO): After the successful course completion, learners will develop following							
attributes: Course								
Outcome (CO)	Attributes							
CO1	The techniques and concepts behind animation and motion graphics as well as an ability to communicate and translate ideas into appealing motion design.							
CO2	Student will learn visual effects is to integrate animation or live-action footage into a film because it would be too dangerous or impossible otherwise.							
CO3	Learn easy yet powerful techniques to create the most complex animations. Work with all the transformations tools and short cuts.							
CO4	To understand general workflow of a standard VFX software, basic features of the software interface functions of tools available in the Toolbar, working of key frames in the Dope sheet and To Understand the concept of nodes and how to work with it							
Pedagogy	Interactive, discussion-based, student-centered. program outputs.							
Internal Evaluation Mode	Experiment-Writing and Conductance File Maintenance/ Laboratory Record Continuous Attendance and Participation							
Practical No.		Experiments Contact Mappe Hours CO						
1.	Advanced VWorking wi		ion and Editi	ng Techniques	4 CO1, CO			
2.		Keying						
3.	Compositing	ting and animation. 3 C						

		• working in 3D												
		• 2D intro												
4.		project of motion graphic advertisements & VFX						FX	17	CO2, CO4				
	short story													
	O and I											1	•	
CO CO1	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
	1		2		4				1		2	2		
CO2		3			1	1					3			2
CO3				2	_					2		1		
CO4	1		2	. •	1		. "	2		1				2
Strong contribution-3, Average contribution-2, Low contribution-1,														
	Suggested Readings: Reference 1. Adobe After Effects Classroom in a Book (2022 Release) Paperback – Import, 12													
			e After Effects Classroom in a Book (2022 Release) Paperback – Import, 12 ary 2022 by Brie Gyncild											
DOOKS			Janu	ary 202	z oy bi	ic Gyii	CHU							
E-		https://www.youtube.com/watch?v=hb2bbfiNBXA												
Resou	rces	https://www.youtube.com/watch.y=hb2bbihtb/AA												
Internal Practical Evaluation:														
					ks									
Experiment-Writing and		5												
Conductance														
File Maintenance/			2											
Laboratory Record														
Continuous Attendance and			1											
Participation														
Viva-Voce			2											
Total Marks			10	10										

Course created by: Ms. Iffat Jahan	Approved by: Mr. Gaurav Rawat
Signature:	Signature: